



# 10 STEPS

to prevent patients from...

falling through the **CRACKS!**

1

## KNOW POPULATION HEALTH GOALS

Using population health tools, you can:

- Deliver better care in lower-cost settings
- Maximize financial return for value-based care
- Automatically send pre-programmed notifications to your patients

2

## FIND ROOT CAUSES

You need to manage your patient panel now more than ever. Here's why:

- Increasing chronic disease and comorbid conditions
- Baby boomers consume more healthcare resources than other patient populations
- We're transitioning to coordinated, collaborative, integrated, value-based care
- New diagnostic/treatments are available to improve chronic conditions

3

## GRASP THE IMPACT OF PATIENT NON-COMPLIANCE

Patient non-compliance accounts for:

- 11% of all hospital admissions
- 40% of nursing home admissions
- 20% prescriptions never filled
- 30% prescriptions never refilled

4

## GET THE "LIFESTYLE LOWDOWN" ON YOUR PATIENTS

Providers can help prevent chronic illness by encouraging lifestyle and behavioral changes. Modifiable behaviors that affect chronic diseases:

- Lack of physical activity
- Poor nutrition
- Tobacco use
- Excessive alcohol consumption

5

## TACKLE VALUE-BASED PAYMENT MODELS

How you get paid is changing. It's shifting from volume-based to value-based care and puts more burdens on physicians.

6

## MAXIMIZE QUALITY REPORTING CHANNELS

If you don't track it, you can't report it! Generate more revenue with quality reporting. In a value-based environment, providers must document and report their patient outreach efforts. And they must track and monitor the health status of their entire patient population to better manage chronic conditions.

7

## GET YOUR "ACO GAME" ON

An ACO provides the actual framework for ongoing collaborative care across multiple patient touch points. Effective population health management is fundamental to ACO success and payer population-based risk contracts.

8

## LEVERAGE MID-LEVEL HEALTH PRACTITIONERS

Many treatments can be administered by eligible nurses, nurse practitioners, physician assistants, pharmacists, or other non-MD medical professionals. You also can see more patients with mid-level clinicians.

9

## GET THE HANG OF DATA ANALYTICS

Analyze patient data to identify potential treatment opportunities. Practices using patient engagement reporting and analytics set the stage for more advanced patient management capabilities. These include solutions such as risk stratification, risk scoring, predictive analytics, and improved value-based reimbursement opportunities.

10

## FINALLY...RETOOL FOR PATIENT "PARTNERSHIPS"

Elevate the patient/doctor relationship to new heights. Because ACO delivery models are becoming more prevalent, providers are adopting new ways to connect, engage, motivate, and sustain meaningful patient engagement. As healthcare delivery evolves, providers will transition from doing things "to" the patient and "for" the patient, to doing things "with" the patient (and designated caregiver) as a partner.

Take the Next Step!  
CONTACT US AT  
855-510-6398